

WEBSITE RELEASE**AAPT IN PARTNERSHIP WITH AWS MEETS RECORD DEMAND FOR
CLOUD SERVICES**

Sydney, 16 May 2013- Since joining the Amazon Web Services (AWS) partner network in November 2012, AAPT has witnessed unprecedented demand for its National AWS Connect product, as Australian corporations increasingly rely on the storage and use of big data for day-to-day business operations.

As the only Australian telecommunications provider directly connecting to AWS, AAPT and its National AWS Connect product provides an industry-leading national IP/MPLS network infrastructure to connect to Sydney-based AWS from anywhere in the country.

With the recent eightfold increase in global IP traffic over the past five years* and the massive rise in the number of devices connected to IP networks (forecast to be three times the world's population by 2016)*, AAPT's National AWS Connect service ensures Australian organisations can implement Cloud Computing from anywhere in the country for a faster network experience, facilitating the management of big data into an achievable reality for their business.

AAPT CEO, David Yuile, says Cloud is the future of business, not to mention a cost-efficient way to reduce risk and enable rapid deployment.

"With unparalleled demand for the use and storage of real-time information and the convergence of Cloud and big data, access to a dedicated private network connection is a necessity for businesses of the 21st century," said Mr Yuile.

"The marriage between Cloud and big data enables businesses to rapidly gather and decipher a wealth of information that is crucial to their operation. The ability to do this reliably and cost-effectively is just as vital for business as obtaining the information itself and this is where AAPT's National AWS Connect product can help."

AAPT's National AWS Connect fast, reliable, national network enables on-premise connection to the Cloud and offers a more consistent service than Internet-based connections, with increased bandwidth throughput and removing the need for additional infrastructure - reducing network costs.

"AAPT's National AWS Connect product is a simple solution for the increasing number of businesses looking to upgrade their existing infrastructure and store their data off-site at a low cost," said Mr Yuile.

For more information about AAPT's National AWS Connect service, visit www.aapt.com.au.

*Cisco Visual Networking Index [or VNI] Global IP Traffic Forecast (2011-2016)

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About AAPT

AAPT is one of Australia's leading telecommunications infrastructure companies, offering data, cloud, voice, internet and mobile services for business, government and wholesale customers, via its extensive national



network. AAPT is 100% owned by Telecom New Zealand, one of the largest listed companies on the Australian Stock Exchange. AAPT is one of only three Australian telecommunications companies to own and operate a national voice and data network and it has one of Australia's most extensive and highest-quality IP networks.

AAPT is a business telecommunications infrastructure company that strives to deliver extreme performance across every level of the organisation. Its dedicated focus is on creating partnerships with its business customers, unmatched by its competitors. For more information, visit www.aapt.com.au.