



AAPT ANNOUNCES TWO CeBIT.AU BUSINESS AWARD NOMINATIONS FOR 2013

AAPT has announced its nomination for two awards at this year's CeBIT ICT and Business Awards dinner to be held on Thursday 29th May 2013.

The first nomination, recognising AAPT's National AWS Connect product, is for the Business Award for Innovation. AAPT's rapid turn-up, high-bandwidth national direct access to the expansive infrastructure of Amazon Web Services has underpinned the nomination in this category.

The second award nomination is for Service Distinction which commends the ever-popular AAPT Frontier online customer portal. The functionality, fluid navigation and agile methodology of the AAPT Frontier portal, make it simple for customers to view and manage accounts, invoices and services and are among the many benefits of the system.

The nominations in both categories are testament to the quality and innovation of AAPT's products and services and reinforce the organisation's credibility in the open market.

In AAPT's first appearance at CeBIT Australia last year, the telecommunications provider took home the coveted CeBIT.AU Business Award for Service Distinction in recognition of its Customer Charter service platform. This service allows AAPT's business customers to gain access to the same service and reporting documentation as AAPT client-services personnel, providing them with greater visibility of their network usage and improving customer relations.

Returning to CeBIT Australia for the second consecutive year in 2013, this time as the event's Diamond Sponsor, AAPT has further raised the bar and hopes to take home both awards for which it has been nominated.

This year, AAPT will showcase its recent investment in the development of the cloud superhighway, a natural extension to its existing range of data networking services and national IP network.

From AAPT Media Connect, an advanced platform that enables broadcasters to 'connect, transfer and store' media around the world, to its CDN (Content Delivery Network), vDC (virtual Data Centre) and National AWS (Amazon Web Service) Connect products, AAPT will provide the opportunity for attendees to learn about the range of virtual solutions that underpin its extreme performance philosophy, supporting Australian businesses.

Winners of the CeBIT.AU Business Awards will be announced on 29th May.